



NORTH AMERICAN MEAT PROCESSORS ASSOCIATION

NAMP MEAT BUYER'S GUIDE AVAILABLE SOON ON CD-ROM! SPANISH LANGUAGE CHARTS AND POSTERS, TOO.

NAMP now offers the most comprehensive and authoritative meat identification manual ever published on CD-ROM. Complete with more than 550 color photographs of beef, lamb, veal, pork, and poultry, this CD features all the great content of NAMP's Meat Buyer's Guide in a user-friendly, fully-searchable format.

With the ability to search by NAMP/IMPS number, poultry number, or product name, the NAMP Meat Buyer's Guide CD-ROM makes it easy to locate the information you need fast. The CD-ROM is available beginning in late March, and NAMP members receive a discounted price. Visit www.wiley.com/go/namp to order your copy today!

Get your member discount code by contacting Sabrina Moore, NAMP Director of Meetings, Membership, Marketing & Accounting, at smoore@NAMP.com.

NAMP also will make Spanish language Meat Buyer Guide charts and posters available soon. NAMP has received many requests from the meat industry in both Mexico and the U.S. for basic Meat Buyer Guide information in both Spanish and English. Send a note to Sabrina Moore at smoore@NAMP.com to be notified when they can be purchased.

NAMP staff has been working with Wiley & Sons, which publishes the Meat Buyer's Guide for NAMP, for more than a year to bring these two product extensions to the North American meat industry.

NAMP is especially pleased to make the Spanish language materials available as it helps fulfill NAMP's mission to meet the needs of meat industry in Mexico, as well as the U.S. and Canada.