

68th Annual Outlook Conference Preliminary Agenda

As of June 10, 2010

Tuesday, Oct. 26, 2010

1:00 pm – 6:00 pm Executive Committee meeting
7:00 pm – 9:00 pm Executive Committee dinner

Wednesday, Oct. 27, 2010

7:30 am – 12:30 pm Early Bird Golf Outing
8:00 am – 1:00 pm Registration
10:00 am – 12:00 pm Member Services Committee meeting
2:00 pm – 6:00 pm Board of Directors meeting
Evening On your own

Thursday, Oct. 28, 2010

FOOD SAFETY ISSUES AFFECTING YOUR BUSINESS IN 2011

7:30 am – 10:00 am Registration
7:30 am – 8:00 am Networking Breakfast & Conference Welcome
8:00 am – 9:30 am **Issues, Answers, Action**
NAMP Past President Brent Cator,
President of Cardinal Meat Specialists Ltd.,
and NAMP Board member John Vatri,
Director of Logistics/QA, Cardinal Meat
Specialists, Ltd.
9:30 am – 9:45 am Break
10:00 am – 11:00 am Spouse Event
9:45 am – 10:45 am **“Food Safety: What to Plan for in 2011”**
Alfred V. Almanza, Administrator, USDA
FSIS; Dennis Johnson, Attorney, Olsson
Frank & Weeda, and Dr. James Marsden,
NAMP Senior Science Advisor, Regent’s
Distinguished Professor of Meat Science,
Kansas State University
10:45 – 11:00 am Break
11:00 am – 12:00 pm Session continues. Discussion and Q&A
with Almanza, Johnson and Marsden
Afternoon On your own
6:30 pm – 7:00 pm **First-Timers Reception**
with Executive Committee and Past
Presidents (invitation only)
7:00 pm – 9:00 pm **Welcome Reception & Dinner**
Sponsored by the Beef Information Centre
with additional product sponsored by
Sioux-Preme Pork Products

Friday, Oct. 29, 2010

INSIGHTS INTO RAW MATERIAL MARKETS IN 2011 AND CONSUMER VIEWS ABOUT ANIMAL WELFARE

8:00 am – 10:00 am Registration
8:00 am – 8:45 am Networking Breakfast

8:45 am – 9:00 am Break
9:00 am – 10:00 am **“Insight into North American Raw
Material Markets in 2011”**
Steve Meyer, Ph.D., Founder and President,
Paragon Economics
10:00 am – 10:15 am Break
10:15 am – 11:15 am **“Insight into Consumer Views on
Animal Welfare and Biotechnology”**
Kay Johnson-Smith, Executive Director,
Animal Agriculture Alliance
11:15 am – 12:00 pm Associate Member Advisory Committee
meeting
1:00 pm – 6:00 pm **Golf Tournament with box lunch**
Sponsored by the Beef Information Centre
Evening On your own

Saturday, Oct. 30, 2010

CRITICAL ISSUES IN SUSTAINABILITY, FOOD TRENDS AND STIMULUS PACKAGE FINANCING IN 2011

7:30 am – 8:00 am Networking Breakfast
7:30 am – 8:00 am Program Planning Committee meeting
8:00 am – 8:15 am Break
8:15 am – 9:15 am **“Key Trends in the Food Industry
Including the Role Sustainability Plays
for Companies”**
Dennis Krause, Senior Vice President -
Leader, Food, Beverage & Agribusiness,
GE Commercial Finance
9:15 am – 9:30 am Break
9:30 am – 10:30 am **“Profit, Partnership, Pride - Building a
Business Case for Sustainability”**
Cheryl Queen, Vice President Corporate
Communication, Compass Group -
North America
10:30 am – 11:15 pm **NAMP Report to the Membership and
Annual Meeting**
NAMP President Gary Malenke, President/
CEO, Sioux-Preme Pork Products, and
NAMP Executive Director Phil Kimball CAE
11:15 am – 12:15 pm **Optional Session** Presented by the
Beef Information Centre
Afternoon On your own
5:00 pm – 6:30 pm **Meat Industry Hall of Fame
Reception & Induction**
6:30 pm – 10:00 pm **President’s Reception & Ball** with product
sponsored by Sioux-Preme Pork Products

Sunday, Oct. 31, 2010

Breakfast On your own